

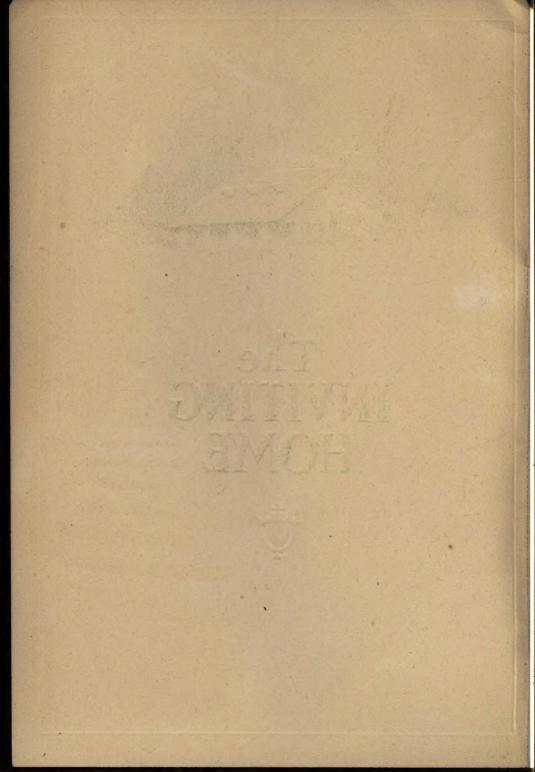
The INVITING HOME



KEENE, THE PAINT MAN

52 Main Street

Amesbury, - Mass.



The Inviting Home

A Suggestion Book of value to all who take pride in a Beautiful Home



Published by Home Service Department Boston Varnish Company Everett Station Boston

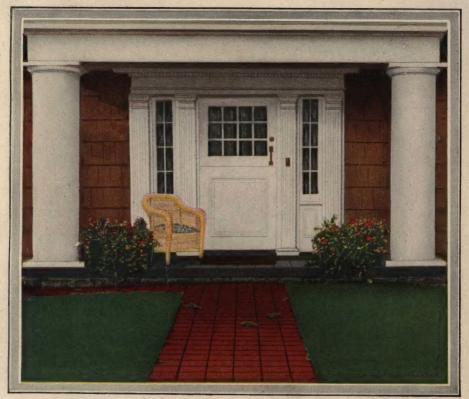
Introductory

UR purpose in presenting this little booklet is to demonstrate the simple manner in which the woman who loves her own home (and the man, too) may here and there transform dark corners into bright spots—revive the fading wood-work of earlier days and by toning hitherto unsightly walls render her own home the little paradise her heart desires.

On the succeeding pages we offer suggestions based upon our varied experience which, if adopted, will bring light, health and happiness to any home. The illustrations, you will note, are made from actual photographs and clearly depict the pleasing results to be obtained from a judicious use of a little thought and a little, ever so little, expense. Obviously our endeavor is not confined to our product alone as our purpose is to treat of "The Inviting Home" in its entirety. Harmony is absolutely essential, and this involves the proper treatment of everything from foundation to ridge pole.

It may so happen that your particular problem is not here solved, for we have had in mind the fault of so many booklets of this type that because of their inability to suggest briefly their ideas have failed of their purpose, and we solicit your co-operation. Write to our "Home Service Department" stating your difficulty and we assure you we shall be delighted to bring our full facilities to bear in arriving at a solution. Our efforts in this direction are simply a part of our ever present aim to serve the homeloving woman in her ambition to make her home more attractive.

Boston Varnish Company.



As You Come Up the Walk You Feel the Warmth of Welcome



HAT is more forbidding—what more depressing to the approaching guest than to stand before a worn, dilapidated door awaiting the greeting from within? One is almost tempted to flee.



Here is shown a truly hospitable entrance. Kyanize White Enamel on columns, porch trimmings and door frame, spotless white at the beginning are kept so by frequent washings with soap and water that cannot injure this beautiful finish. Floor and wicker chair are protected from the severest kind of weather by a glossy coat of Kyanize Spar Finish. The porch floor is also coated with

Kyanize Sanitary Floor Enamel, Navy Grey, underneath the Spar Varnish. Could one ask for a more pleasing treatment? Yet none could be more durable.



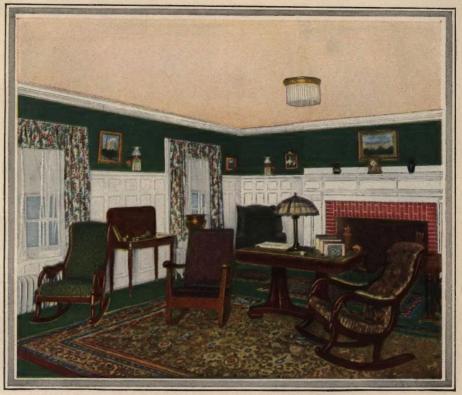


Comfort and Good Taste-Yet Simplicity Withal

ROWNS, properly selected and used, make for quiet relaxation—improperly used they may become a nightmare. Here is shown one way in which a pleasing result may be obtained.

The richness of color in ceiling beams and woodwork are beautifully and enduringly enhanced by Kyanize Interior Finish—the furniture, all of it, shows the marked beauty to be obtained from Kyanize Floor Finish—Dark Oak. Kyanize Ivory Enamel gives just the right blending note to the glimpses of ceiling and the floor made proof against knocks and bangs by Kyanize Floor Finish—

Natural. A breath of freshness from outdoors is given the whole room by the bright touch of color from the goldenrod on the table.



Amid Quiet Refinement One Loves to Linger

H

OW often have you discarded a piece of furniture whose frame was scarred and upholstery worn, simply because you never knew how easily you might renew it? In cases of this kind Kyanize Varnishes and Enamels are indispensable.



Let your eye rest on these spotless panels in their coat of Kyanize White Enamel; let it rove to the floor, bright and lustrous with Kyanize Sanitary Floor Enamel—Tile Green. Observe the beautiful furniture—in some cases bearing Kyanize Floor Finish—Mahogany, while the rocker in the center

is resplendent in Kyanize — Dark Oak. What a setting with the green of the walls blending with the greens and browns of rug and upholstery. Jardiniere, table lamp and lighting fixtures furnish the bright dashes of color.





Old Blue-Pure White and Mahogany-The Combination Ideal

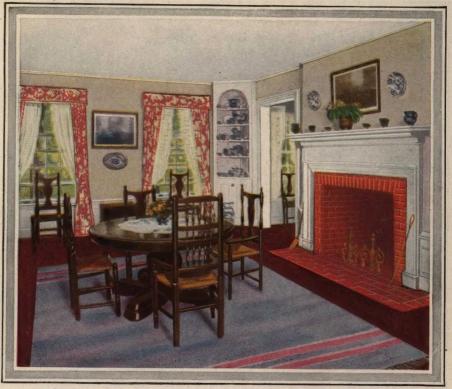


LABORATE and over-carved furnishings are not necessary—in fact they are undesirable for the expression of hospitality—that much-to-be-desired effect in one's dining-room. Our forefathers were wont to regard this important room as indicative of the atmosphere of the whole house. A home was as inviting as its dining-room.

And so, we say—simplicity first. Here you see Kyanize White Enamel—Egg Shell finish on paneled wainscoting, door and window frames—a beautiful contrast to the Old Blue of walls, rug, and window seat. Furniture of the type shown here,

can be purchased unfinished and brought to this beautiful shade by Kyanize Floor Finish—Mahogany. Fresh flowers on the table, ferns at the windows hung with simple curtains of marquisette. A room of which anyone might well be proud.





Many Years Rest Lightly on This Cheery Dining-Room

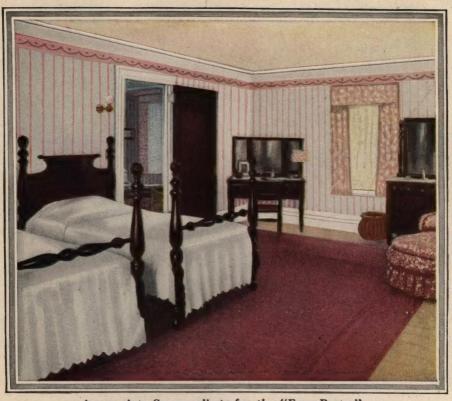


NE of the big points about Kyanize Varnishes and Enamels is that they make old things bright and new—easily, without effort, and, more important still, without destroying those precious associations we are wont to connect with our heirlooms.

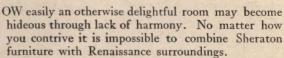


Above you see Kyanize White Enamel on ceiling and woodwork while the walls have a soft pearly gray tint. Furniture, such as this, renewed from time to time with Kyanize Floor Finish—Walnut, never becomes old or shabby. How well the rose-figured window hangings blend with the shades in the "rag rug." Kyanize Sanitary Floor Enamel—

Rich Red, adds that warmth of color to the floor while a bright spot is, here and there, revealed in the deftly arranged flowers and bric-a-brac. Truly a wonderful room.



Appropriate Surroundings for the "Four Poster"



In this instance note the complete harmony and air of quiet comfort. The color scheme of rose and gray is in perfect good taste. This particular room, while "simply beautiful" is not excessively expensive to assemble. The Mahogany tone is given to the furniture by Kyanize Floor Finish—Mahogany. Kyanize—Dark Oak on the floor defies the ravages of time. Old rose silk drapes the windows and lamps and dominates the exquisite rug. Kyanize White Enamel on woodwork and a dainty bedroom is complete.





Cool, Refreshing Repose Here Drives Away Fatigue'

I

S it any wonder that Kyanize White Enamel is leaping ahead in popularity every day? No more pleasing effects are possible than can be obtained with this beautiful, lustrous, velvety White Enamel. Cool, refreshing bed-rooms are the order of the day.

These walls, ceiling, woodwork and furniture are beautifully fresh in their resplendent coats of Kyanize White Enamel. The touches of blue and darker blue stripings are given by Kyanize White Enamel—Tinted. The effect of paneling is accomplished by tacking moulding to the walls—a most

simple procedure. With hangings and great chair done in blue figured chintz and rugs in perfect harmony this is, in truth, "a dream in blue and white."



Just the Sort of Room to Fill With Childhood's Laughter



HEN rain, wind and cold, by sheer force, drive the kiddies indoors, have you a place for them to race and romp to their heart's content? It is so necessary, and so absurdly simple, nowadays to provide a suitable nursery that the lack of one, where kiddies are, is a crime unmentionable.

Kyanize White Enamel, so durable and so easily kept clean, is essential for the light and air of such a room, and the floor, subject to the pounding and sliding of active little feet and the dizzy racing of countless toys, must have a knock—and mar-proof varnish such as Kyanize (in this case Natural)

to protect it.

Battered toys—or new ones of home construction can be finished and brought to glistening brightness by the easy use of Kyanize Varnishes and Enamels.

In this view we call your attention to the posters framed with moulding on the walls, a simple and effective method of decoration.



Clean, Compact and Waterproof-The Modern Bath

ERHAPS nowhere in the whole house is the need for a hard, durable, porcelain-like white surface so urgent as in the bath. Certainly nowhere is there greater need for a waterproof surface which, to conform to the modern ideas of sanitation, should be white.

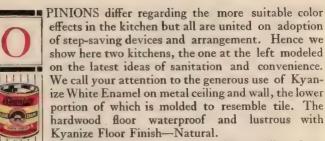
On this page is shown a bath which, though not requiring lavish expenditure, is ideal in arrangement and equipment.

The appearance of tile on the walls is, in reality, plaster molded to imitate tile and waterproofed with Kyanize White Enamel—High Gloss. Woodwork,

ceiling, chair and scales similarly treated. The upper walls, above the "tile," have a beautiful and waterproof covering of Kyanize White Enamel tinted Azure Blue. The floor Kyanize Floor Finish—Natural—also waterproof. Incidentally, isn't the blending of colors from the azure-blue of the upper walls to the pink of the bath mat refreshing?



Finish Your Kitchen to Endure-Arrange It to Save Steps



The kitchen shown at the right, while of an earlier day, is exceptionally well arranged. The beauty of the wood is brought out to advantage with Kyanize Floor Finish—Dark Oak. Observe the beautiful finish given to the linoleum by Kyanize Linoleum Finish, while the floors of pantry and entry are indefinitely preserved and enhanced by their coating of Kyanize Sanitary Floor Enamel—Dark Yellow.

Kyanize Revives Furniture

THERE'S no excuse for shabby, scratched and spotted furniture while Kyanize Floor Finish is so easily obtained. Half of this dresser shows just how beautifully an old piece can be done over. The old battered surface was first sandpapered down to an even smoothness, a few minutes only were required; the dust brushed off and allowed to settle, Kyanize Floor Finish—Mahogany, was applied, just as it comes from the can, a light free flowing coat. Without mixing anything, without the least fuss, lo and behold we have, to all appearances, a fine lustrous piece of rich mahogany where once was much abused maple—and all perfectly dry the next day.





Kyanize Preserves Refrigerators

THE average ice-man is not over cautious—he's not especially deft with his tongs and—most refrigerators show it, that is, those that have not been Kyanized. Here we show how "father" might profitably spend a little of his spare time. The galvanized interior of this "ice box" was thoroughly washed to remove any possibility of grease, and then lightly sandpapered. A good brush and a little can of Kyanize White Enamel and we have a lining equal—yes, superior, to porcelain. This lining won't crack. Sandpaper and a brisk soap and water bath removed all signs of the ice-man's carelessness from the outside and Kyanize Floor Finish—Dark Oak, gave it a waterproof and highly pleasing exterior.

Kyanize Adds Value to the Car

AR owners can now avail themselves of Kyanize economy. If they want to run the old car another year or if, when it comes time "to trade it in" they want to avoid hearing the dealer say, "Well, she needs new paint and varnish," just let them try Kyanize Motor Car Enamels. Note the "before and after" effect on the car illustrated here. Just a case of getting the old surface smooth, touching up the spots where the old paint had worn or been knocked off—then a good brush (ox-hair, bear-hair or badger are best), a coat of Kyanize Motor Car Enamels—Brilliant Green on the body—Coach Black on the fenders and hood with Perfect Yellow on wheels

and running gear and you'll marvel at your own handiwork. The old car painted and varnished in one operation and at no expense save a little patience on your part and the insignificant outlay for brush and Kyanize Motor Car Enamels. If your hand is steady and you are even slightly skilled with the brush, many beautiful "stripe" effects are possible.



MAHOGANY BOSTON VARNISH CO. BOSTON CALLED ROUTHER

Kyanize Floor Finish

To be ideal for floors, furniture and all interior woodwork, a varnish must be easy to apply, exceptionally durable, absolutely waterproof and highly elastic. It must dry quickly and wear long. It must flow evenly and smoothly and, when dry, be impervious to knocks and scratches. Kyanize Floor Finish is all of that and more. It comes in eight permanent colors, that are perfectly blended with the varnish so that the finished surface is a solid even color, not streaked or mottled. It is made also in "clear" or natural that brings out the inherent beauty of the wood without discoloring it. It is the perfect

interior varnish and can be used about the home you love without fear of a botched up, unsightly daub.

Kyanize White Enamel

A SSUREDLY there can be no higher testimony to the superiority of an Enamel than its recognition by the leading architects of the country as the finishing touch to their most important work. Such is the distinction of Kyanize White Enamel that it is now called for, almost invariably, in the specifications for the finest buildings in the land—and justly so. Yet, owing to its easy application, it can be used by the most unpractical hand with perfect results. Kyanize White Enamel is the highest grade White Enamel in the world. It is waterproof; will stand indefinitely on outside surfaces, a rare accomplishment for any Enamel. Flowing out beautifully from the brush; setting slowly and perfectly even without showing a brush mark or "lap," it produces a



lustrous even surface. Another point—its great covering capacity, many more yards per gallon than inferior enamels, makes Kyanize White Enamel the most economical

as well as the most satisfactory. Comes High Gloss or Eggshell Finish.



Kyanize Spar Finish

IND and weather, the great destroyers of unprotected outside surfaces, attack in vain the tough, firm armor of Kyanize Spar Finish. This master clear varnish is built to resist the worst possible weather conditions and is absolutely waterproof. It makes no difference whether it is called upon to give service in the tropical vicinity of the equator or in the frigid polar wastes. It can be submerged indefinitely in either salt or fresh water without cracking, peeling or turning white. Suitable for outside doors, piazzas, window frames, and is the perfect varnish for canoes, motor and sail boats and all water-craft.

Kyanize Linoleum Finish

MANY are the linoleum covered kitchens that might be improved—given new life if all housewives knew how simple it was to apply Kyanize Linoleum Finish. This is a specially light color extra clear varnish that dries overnight with a tough scar-proof surface. Just as it comes from the can is the way to use it and the oilcloth or linoleum which it protects is thus made absolutely waterproof. No longer need one fear the approach of winter with its muddy boots and dripping



garments and their consequent destructive attack on linoleums which have not been Kyanized. How truly simple it is to "Economize with Kyanize."



Kyanize Sanitary Floor Enamel

To those who have experienced the discomforts and annoyances of ordinary floor paint, Kyanize Sanitary Floor Enamel will come as a distinct relief. By means of the Kyanize Process, highest grade oils and gums are so blended that this enamel dries from the bottom up with a durable and highly lustrous surface that can be washed time and again without injury—hence it is most sanitary. Kyanize Sanitary Floor Enamel requires no skill to apply it—anyone can do it. It dries hard overnight and—remember this—it will not stick

to chairs or other furniture placed upon it. While made for old or "soft wood" floors, Kyanize Sanitary Floor Enamel is ideally suited to finishing kitchen walls or wainscoting and all upright interior finish—of the eight colors in which this fine product comes, some are especially desirable for this work.

Kyanize Motor Car Enamels

FOR the fastidious motorist who takes pride in his car, Kyanize Motor Car Enamels are built. These extremely high grade enamels are so made under the Kyanize Process that in applying them to a motor car you paint and varnish in one operation. Absolutely waterproof, exceptionally elastic (so that they will not chip off) and positively the most durable automobile coatings made. Kyanize Motor Car Enamels work so easily, flow out so smoothly from the brush without showing laps, runs or brush marks that anyone can apply them with a good brush. Nine popular colors, all permanent, so that pleasing two color effects can be produced.



Guarantee



are the very finest Varnishes and Enamels that can possibly be produced and are unqualifiedly guaranteed to give absolute satisfaction when properly applied to a proper surface.

Boston Varnish Company.

Bear in Mind Always

THAT there are full directions on each Kyanize can. Read them—follow them exactly and the result will be perfect.

That no varnish or enamel can adhere to a greasy, oily or moist surface. See that yours is clean and dry.

That Kyanize Products should not be thinned with cheap varnish or other adulterants under any circumstances.

That first coats over bare wood may be thinned with pure turpentine—one-half pint to the gallon.

That soaps or powders strong with alkali should never be used to clean a surface preparatory to refinishing.

That liquid filler, cheap shellac or cheap varnish should never be used under a Kyanize Varnish or Enamel.

That because of its great durability, elasticity and quickness in drying, Kyanize Floor Finish is ideal for all furniture and interior woodwork.

That Kyanize Ground Color is the proper undercoating to use under Kyanize Floor Finish. We guarantee perfect results over it.

That a gallon of Kyanize Floor Finish will cover 600 square feet; a gallon of Kyanize White Enamel 800 square feet; a gallon of Kyanize Spar Finish, 500 square feet; a gallon of Kyanize Sanitary Floor Enamel, 700 square feet; and a quart of Kyanize Motor Car Enamels will finish a small touring car or roadster.

How New Surfaces Should Be Finished

First see that it is clean—free from oil and grease, dry and smooth. Remove paint spots with turpentine and grease spots with alcohol.

On open-grained woods—oak, ash, walnut and mahogany—fill first with a good paste filler (never liquid filler). After allowing time to dry apply two coats of Kyanize, allowing at least 48 hours between coats for perfect drying.

On close-grained woods such as maple, cherry, birch, pine and cypress, omit the paste-filler. Simply apply Kyanize only and proceed as above.

How Old Surfaces Should Be Finished

If badly worn or waxed, remove all of the old finish with Boston Paint & Varnish Remover—then proceed as with a new surface.

Where the old varnish is in good condition just wash it thoroughly with clean water, sandpaper it to remove all trace of gloss, dust it thoroughly and apply one coat of Kyanize, or two as on new work.

Where the surface is to be finished in Kyanize White Enamel apply Kyanize White Enamel Undercoating to the properly prepared surface and when dry apply Kyanize White Enamel.

